

Share Your Message with the World



WEBINAR WITH DR. JAMES W. GOLL AND DAVID SLUKA • WRITEBOOK777.COM

STUDY GUIDE

Share Your Message with the World: 4 Essentials to Write Your Book

I. Authors in the Making

A. What kind of author are you?

1. **Discover-Your-Message author:** “I know I have a message, but I’m not sure what it is. There are a number of things I could write about.”
2. **How-Do-I-Get-Started author:** “I know what I want to write about, but I just don’t know how to get started.”
3. **Reluctant author:** “I know I have something to say, but I don’t want to be one of those people that has to sell my book and self-promote all the time.”
4. **Creatively Stuck author:** “I’ve started the book-writing process, but inspiration is inconsistent or dried up.”
5. **First-Draft author:** “I am working on, or have the first draft and now need help editing and publishing.”
6. **Enhance-My-Skills author:** “I’ve been writing for a while (and may be published), and want to grow more in my skill sets.”

- B. This webinar is going to help you with your next steps, wherever you are!

II. Introduction

- A. I've been each of these types of authors. I know what it's like.
 - 1. Something brought you here today.
 - 2. Something is pulling on you to get your voice out to the world!
- B. My background. (And to date, I've created more than 40 books and 20 study guides.)
- C. Get the most out of this masterclass. **Cut out all distractions and engage:**
 - 1. Our goal is to help you write a book in the next 12 months, get your message and narrative out into your sphere and into the world.
 - 2. Your voice matters! We want to see each of you reach your maximum impact.
 - 3. We encourage you to invest this time with us.
- D. I was an unlikely author. If I can do it, you can too.
 - 1. My hometown, my story.
 - 2. My struggles to begin writing.
 - 3. I've written more than 40 books with some of the tools we're giving you today.
 - a. I don't want you to have to struggle to figure this out like I did.
 - b. Before I could release my voice, I had to first discover my voice:
 - i. What is my voice?
 - ii. Who is my audience?
 - iii. What distinction do I carry?

III. Why Write a Book?

- A. **Why write?** It's about connection. Connection brings strength and hope:

1. Connecting with self, God, and with others.
2. Writing is a tool to share the message God has given you.
3. Writing helps you heal. It can be therapeutic to write your story.
4. Writing is a profound way to leave a generational imprint.
5. Writing multiplies the opportunity to share your message with more people.

B. Why should you write when there are already so many books out there?

1. No one reads just one book on any topic. What is your unique take on your topic?
2. Why do couples have children when there are so many already?
3. No one has your experience, perspective, and understanding.
4. Just share the content and revelation that God has given you specifically.

C. The Body of Christ and the world need more authentic, compelling books.

1. Everyone has at least one story to share.
2. *"The voice has the sound of many waters."* (Ezekiel 43:2, Revelation 1:15, Revelation 19:6)
3. **Your voice matters.**

IV. Four Essentials to Write a Book Successfully

A. **Be Full, or Get Full:**

1. What message are you full of? What do you have to share with others?
2. To discover what you are full of, ask yourself these questions:
 - a. What do I overflow with? What do I end up talking about most of the time?
 - b. What topics do others respond to when I talk about them?
 - c. What is a theme or message that seems to be a thread throughout my life? What do I find myself talking about passionately and frequently?

- d. What do I know God has imparted to me that He wants me to share with others?
 - e. What is the Holy Spirit saying should be next? (Timing)
3. Brainstorm exercise to make a list of potential topics:
- a. To outline a memoir, create a chronological list of events.
 - b. *Pray and listen to the Holy Spirit and see what He brings to mind.*
 - c. *Make a long list of words or short phrases.*
4. Additional questions to ask:
- a. Are you full enough to write an entire book—or just a talk, blog post, or article?
 - b. How do you get full?

B. Have an organized plan.

1. After you know what you want to write about or have a list of topics you've brainstormed:
- a. Group common topics together.
 - b. Create a list of potential chapters for your next book.
 - i. Write down 10-15 big topics from your potential-topics list that could potentially be a full chapter, or that you could talk about for an hour, or that you are willing to research.
 - ii. This is your working chapter list or table of contents.
 - iii. List smaller, related ideas under the big ideas, which will be subtopics in that chapter.
 - iv. Put the other ideas to the side for a later time.
 - v. This will create a detailed outline for your book before you start to write.
2. **Why organization is so important:**

- a. **Creativity flows best within structure.** The better your structure, the more creative you can be. Creativity without structure is chaos.
- b. **It saves \$\$\$** (money!)
- c. **Structure is the container for your content.** Once you have your container, you can pour your content into it.
- d. Set up your writing space and a routine.
- e. You will experience minimal to no writer's block if you have a plan.

C. Do the Work.

1. Set a reasonable goal and break it down into smaller steps.
2. Put each step on your calendar.
3. Get help on parts others can do.
4. Ask someone to hold you accountable.

D. Stay Encouraged.

1. Consider a writing coach or writing peers.
2. Invite people to pray for you.

V. Some Common Hindrances

A. Here are some common hindrances we see:

1. I don't have the time.
2. I don't know where to start.
3. I don't know how to do it.
4. I don't feel qualified.
5. I'm not a pro. I'm not a writer.
6. I don't have enough to say compared to others.
7. I've tried, but I get stuck and discouraged.
8. I'm intimidated trying to break into the publishing industry.
9. I feel vulnerable and am afraid. Haters are real.
10. I don't know anybody who would help me in the publishing industry.

Note: Consider a writer's conference, writer's groups (Christian Authors and Writers) or a writer's guild in your town, agent, a published author. Pray the Lord brings help!

- B. Which hindrance do you relate to the most? **Type it into the chat.**
- C. Many of these have been true for me! Don't let any of these keep stopping you. If you have a message, we want to help you discover your voice, write your message, and share it.